

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
941525-1	08/26/12	August 2012	07/30/12 - 08/20/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1890

Flight Dates	Order #	Alt Order #
08/14/12 - 08/20/12	941525	07896604

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/14/12	08/17/12	NBC Today Show	7-9am	-TWTF--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWTF-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXII Tu 08/14/12 8:27 AM NBC Today Show 7-9am :30 ROF12TV18 \$900.00 NM 1 WXII W 08/15/12 7:56 AM NBC Today Show 7-9am :30 ROF12TV18 \$900.00 NM 2 WXII Th 08/16/12 8:27 AM NBC Today Show 7-9am :30 ROF12TV18 \$900.00 NM 4 WXII F 08/17/12 7:59 AM NBC Today Show 7-9am :30 ROF12TV18 \$900.00 NM									
2	08/14/12	08/17/12	M-F WXII 12 News @ No 12-1pm		-TWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWTF-- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII Tu 08/14/12 12:13 PM M-F WXII 12 News @ Noon 12-1pm :30 ROF12TV18 \$300.00 NM 1 WXII W 08/15/12 12:23 PM M-F WXII 12 News @ Noon 12-1pm :30 ROF12TV18 \$300.00 NM 3 WXII Th 08/16/12 12:29 PM M-F WXII 12 News @ Noon 12-1pm :30 ROF12TV18 \$300.00 NM 4 WXII F 08/17/12 12:57 PM M-F WXII 12 News @ Noon 12-1pm :30 ROF12TV18 \$300.00 NM									
3	08/14/12	08/17/12	M-F WXII 12 News @ 5 p 5-6pm		-TWTF--	:30	8	\$800.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXII Tu 08/14/12 5:28 PM M-F WXII 12 News @ 5 pm 5-6pm :30 ROF12TV18 \$800.00 NM 1 WXII Tu 08/14/12 5:43 PM M-F WXII 12 News @ 5 pm 5-6pm :30 ROF12TV18 \$800.00 NM 6 WXII W 08/15/12 5:38 PM M-F WXII 12 News @ 5 pm 5-6pm :30 ROF12TV18 \$800.00 NM 2 WXII W 08/15/12 5:56 PM M-F WXII 12 News @ 5 pm 5-6pm :30 ROF12TV18 \$800.00 NM 8 WXII Th 08/16/12 5:24 PM M-F WXII 12 News @ 5 pm 5-6pm :30 ROF12TV18 \$800.00 NM 3 WXII Th 08/16/12 5:43 PM M-F WXII 12 News @ 5 pm 5-6pm :30 ROF12TV18 \$800.00 NM 7 WXII F 08/17/12 5:13 PM M-F WXII 12 News @ 5 pm 5-6pm :30 ROF12TV18 \$800.00 NM 4 WXII F 08/17/12 5:29 PM M-F WXII 12 News @ 5 pm 5-6pm :30 ROF12TV18 \$800.00 NM									
4	08/14/12	08/17/12	M-F WXII 12 News @ 6 p 6-630pm		-TWTF--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWTF-- 4 \$1,200.00									
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Invoice #	Invoice Date	Invoice Month	Invoice Period
941525-1	08/26/12	August 2012	07/30/12 - 08/20/12
Advertiser	Product	Estimate Number	
Restore Our Future	RESTORE OUR FUTURE	1890	

www.wxii12.com

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LR - Football																																																																																																																								
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## INVOICE



Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
941525-1	08/26/12	August 2012	07/30/12 - 08/20/12
Advertiser	Product	Estimate Number	
Restore Our Future	RESTORE OUR FUTURE	1890	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
9	08/18/12	08/18/12	Sa WXII 12 News @ 6 pm	6-630pm;	-----S-	:30	1	\$500.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>Sa</td><td>08/18/12</td><td>6:22 PM</td><td>Sa WXII 12 News @ 6 pm</td><td>6-630pm;</td><td>:30</td><td>ROF12TV18</td><td>\$500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	Sa	08/18/12	6:22 PM	Sa WXII 12 News @ 6 pm	6-630pm;	:30	ROF12TV18	\$500.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WXII	Sa	08/18/12	6:22 PM	Sa WXII 12 News @ 6 pm	6-630pm;	:30	ROF12TV18	\$500.00	NM																																												
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16	08/20/12	08/20/12	M-F WXII 12 News @ Noon	12-1pm	M-----	:30	1	\$300.00	NM																																													
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).

## INVOICE



Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
941525-1	08/26/12	August 2012	07/30/12 - 08/20/12
Advertiser	Product	Estimate Number	
Restore Our Future	RESTORE OUR FUTURE	1890	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
17	08/20/12	08/20/12	M-F WXII 12 News @ 5 p	5-6pm	M-----	:30	2	\$800.00	NM																																													
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1	WXII	M	08/20/12	5:28 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	ROF12TV18	\$800.00	NM																																												
18	08/20/12	08/20/12	M-F WXII 12 News @ 6 p	6-630pm	M-----	:30	1	\$1,200.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/20/12</td><td>08/26/12</td><td>M-----</td><td>1</td><td>\$1,200.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WXII</td><td>M</td><td>08/20/12</td><td>6:26 PM</td><td>M-F WXII 12 News @ 6 pm</td><td>6-630pm</td><td>:30</td><td>ROF12TV18</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/20/12	08/26/12	M-----	1	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	M	08/20/12	6:26 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	ROF12TV18	\$1,200.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	08/20/12	08/26/12	M-----	1	\$1,200.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WXII	M	08/20/12	6:26 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	ROF12TV18	\$1,200.00	NM																																												
19	08/20/12	08/20/12	Inside Edition	7-730pm	M-----	:30	1	\$1,200.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	08/20/12	08/26/12	M-----	1	\$1,200.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WXII	M	08/20/12	7:20 PM	Inside Edition	7-730pm	:30	ROF12TV18	\$1,200.00	NM																																												
20	08/20/12	08/20/12	Entertainment Tonight	730-8pm	M-----	:30	2	\$1,000.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	08/20/12	08/26/12	M-----	2	\$1,000.00																																																	
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2	WXII	M	08/20/12	7:40 PM	Entertainment Tonight	730-8pm	:30	ROF12TV18	\$1,000.00	NM																																												
1	WXII	M	08/20/12	7:56 PM	Entertainment Tonight	730-8pm	:30	ROF12TV18	\$1,000.00	NM																																												
21	08/20/12	08/20/12	M-Su WXII 12 News @ 11	11-1135pm	M-----	:30	1	\$900.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/20/12</td><td>08/26/12</td><td>M-----</td><td>1</td><td>\$900.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WXII</td><td>M</td><td>08/20/12</td><td>11:32 PM</td><td>M-Su WXII 12 News @ 11 pm</td><td>11-1135pm</td><td>:30</td><td>ROF12TV18</td><td>\$900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/20/12	08/26/12	M-----	1	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	M	08/20/12	11:32 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	ROF12TV18	\$900.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WXII	M	08/20/12	11:32 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	ROF12TV18	\$900.00	NM																																												
Total Spots							57																																															

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$46,800.00</b>
<u>Agency Commission</u>	<b>\$7,020.00</b>
<u>Net Amount Due</u>	<b>\$39,780.00</b>